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**Mercury/13: GOLD
MEDALIST LAUREN
HOLIDAY VISITS FC
COMO WOMEN'S TEAM
AND BRINGS SUPPORT
WITH A 3-0 VICTORY**

CONSOLIDATED CAMPAIGN SUMMARY



Total Achieved Views

128K+

Total achieved views



Total Clicks

17



Keywords

Business

Media

Markets

Sports

Entertainment

Investments

Partnerships



Potential Audience

1100M



Targeting information

Network

Facebook, Google

Geographic Targeting

USA

Demographic Targeting

Age Group

18 to 65

Gender

Male & Female

PREMIUM WEBSITES SUMMARY



Achieved Views

113K



Total Clicks

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	www.bbc.com	27k	03
Forbes	www.forbesafrica.com	33k	05

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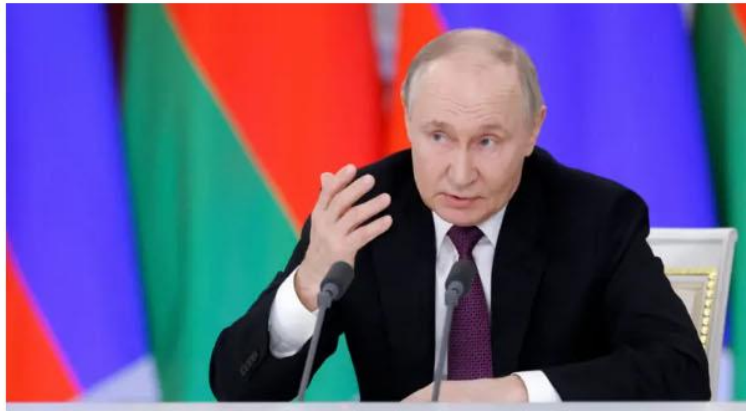
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Is Putin ready for a ceasefire or playing for time?

Russia is ready for a halt in fighting, says Vladimir Putin, but he says there are "nuances".

13 hrs ago | Europe



UN experts accuse Israel of sexual violence and 'genocidal acts' in Gaza

Israel strongly rejects the findings of the report and accuses the UN Human Rights council of antisemitism.

15 hrs ago | Middle East

In pictures: UK stargazers wake up to lunar eclipse

Early-rising UK stargazers woke up to a "blood moon" lunar eclipse early on Friday.

Just now | Science & Environment

► Passengers seen on wing of plane after jet catches fire

Passengers were evacuated with no injuries reported after an American Airlines flight caught fire at Denver International Airport.

6 hrs ago | US & Canada



US nuclear weapons in Poland would be 'deterrent' for Russia - Polish president

Polish President Andrzej Duda tells the BBC's Jeremy Bowen he is confident Donald Trump has a plan to handle Russia.

LIVE Putin questions Ukraine ceasefire plan as new drone attacks reported overnight

The Russian president says "the idea is right" but there are questions to discuss, as Zelensky calls his response "manipulative".

Fierce protests as eight-year-old rape victim dies in Bangladesh

An angry mob set fire to the house where the rape is alleged to have taken place.

30 mins ago | Asia



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Shanghai +1.81%

FTSE 100 +0.02%

Euro/Dollar -0.11%

Brent Crude Oil +1.02%

10 Year US Gov -1.23%

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War in Ukraine

Putin sets tough conditions for Ukraine ceasefire

Russian president indicates Moscow is unwilling to drop maximalist demands



Life & Arts

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Gillian Tett

“ Have humans passed peak brain power?



John Burn-Murdoch

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Today's Paper

The New York Times

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Why China Is Worried About Trump's Tariffs on Mexico

China's exports to developing markets have soared, opening indirect routes to the U.S. that Beijing worries may be closed under pressure from President Trump.

5 MIN READ

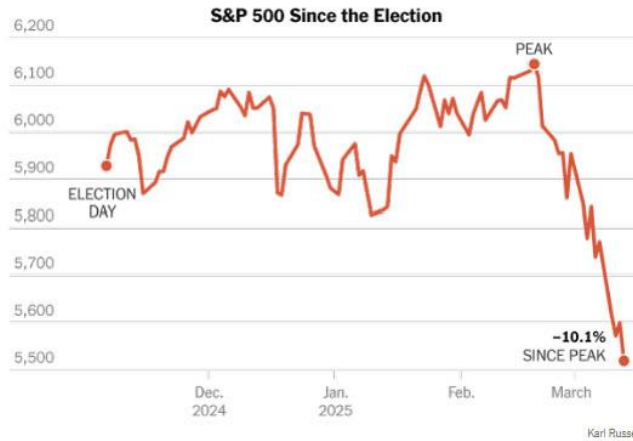
Stocks Tumble Into Correction as Investors Sour on President Trump

The S&P 500 is now more than 10 percent below its record high — a line in the sand for investors worried about a sell-off gathering steam.

3 MIN READ

What Is a Stock Market Correction?

2 MIN READ



Marissa Lashnov for The New York Times

Hard Work, a Dream, and a Bay Area Apartment for Less Than \$600,000

Chris Ramos cycled through rentals and living in his van so he could one day afford his own home. Would it be in San Francisco, or across the Bay?

Russia-Ukraine War Photos Cease-Fire Proposal Russia's Kursk Region How Would Peacekeeping Work?

In No Hurry for Cease-Fire, Putin Demands Numerous Ukrainian Concessions

Vladimir Putin's remarks suggested he wanted to draw out cease-fire negotiations or make a truce impossible. Ukraine's leader called the response "manipulative."

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Trump's Ukraine Peace Strategy Put to Test After Putin Balks at Cease-Fire

If Moscow rejects a deal, the U.S. president will have to decide whether to impose new sanctions.

4 min read

Democrats Clear Way for GOP Bill, Ending Threat of Shutdown

The party has been torn between pushing back against President Trump and triggering a shutdown with unknown consequences.



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Opinion



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By The Editorial Board



'The Jungle' Is a Cautionary Tale for DOGE

By Peggy Noonan



Russia Says Nyet to Trump's Ukraine Cease-Fire

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Harmeet Dhillon vs. the Bog

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THE WALL STREET JOURNAL.	www.wsj.com	19k	03
	www.bbc.com	27k	03
Forbes	www.forbesafrica.com	33k	05

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